

KITaid ANNUAL REVIEW 2006

Patron – Graham Taylor OBE



It's great to play football in South Africa

Our best year yet

Thanks to our ever increasing number of supporters, 2006 has been a truly fantastic year with a record number of football shirts being sent out. Over 300 boxes packed with football kit, balls and pumps were sent to 27 different countries worldwide. In total around 30,000 children and adults in some of the poorest parts of the World have benefited from your donations since the first day of KitAid.

KitAid scoops top award

In September we were delighted to be shortlisted for the Third Sector Awards. On the awards night itself anyone would have thought that we had just won the FA Cup when they announced KitAid as winner of the "Small Charity, Big Achiever" category.

Stephen Cook, chairman of the judging panel and Editor of Third Sector, said: "KitAid had the most hard-bitten judges stammering with delight and impressed us by what it has achieved with such limited resources."



Left to right: Sean McGuigan, Trustee; Derrick Williams MBE, KitAid founder; Anne Ross and Claire Whalley, part of the KitAid team overjoyed with the news.

We started the year with great news when we heard from the Charities Commission that they had accepted our application to become a fully registered charity, as well as putting us on a more formal footing this brings with it benefits of being able to apply for funding that we otherwise would not be eligible for.

With the increasing amount of digital photography we have received some great photographs of the kit being handed out and used across the World - thanks for this feedback and keep sending them in!

There have been many other highlights throughout the year so please read on to find out how your help has contributed to the year's success.

Three Valleys Water provides continued support for KitAid

The running of **KitAid** is dependent upon a number of factors: an enthusiastic and committed group of volunteers; a passion for sharing the love of football and the more practical side of things such as storage space, publicity, IT support and transportation. The KitAid team is thankful to Three Valleys Water for its continued support over the years which provides a base for the charity to operate and offers professional expertise. A big thank you goes to all the employees who give up their time to help pack boxes, take part in Dress Down Days and Fantasy Leagues to raise funds and both donate and take kit with them when travelling across the world.



Veolia Environmental Services support the KitAid campaign.

Working in partnership with footballers

Last year we were delighted to support Les Ferdinand MBE with his project to help with the development of two schools in Zambia. The St Albans based charity, Zamcog, took a second donation of football kit on their trip to Zambia.



Lee shares KitAid's passion for developing football across the World.



While former Arsenal and Scotland goalie, Bob Wilson was clearing out his garage to donate items to KitAid, Lee Sharpe, who previously played for Manchester Utd and England gratefully received 1,000 kits. The Ambassadors in Sport project in South Africa is setting up football academies in townships and working with inmates to help provide skills for settling back into the community. We would also like to thank Graham Taylor OBE, our Patron, for his continued interest and support.

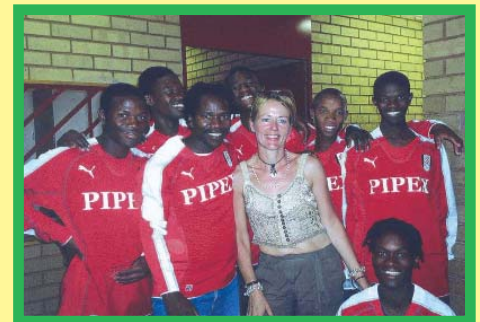


Lee hands over kit to children in Cape Town, South Africa.

Making the headlines

Lee Sharpe's visit to the Hatfield office attracted the interest of Anglia TV and we were pleased to have made the regional news three times the following day. We also appeared on the BBC's Lifeline programme which features the work of charities up and down the country.

Our gratitude goes to Julia Childs, a committed KitAid volunteer who regularly takes kit out to South Africa and has used her journalistic skills and knowledge of the media getting features in My Weekly and Women Magazine, both national publications.



Julia, pictured with a local team, otherwise known as Fulham FC!

Our network expands

The work of KitAid has been enhanced by a number of people who have kindly got involved and acted as Regional Co-ordinators. We now have Keith Botevyle in Fleet, Tania Bolton in Woking, Jackie Davison in Hemel Hempstead, Peter Moulds in Manchester, Nicola Scott in Gateshead and Childwall Sports College in Liverpool. We are very keen to increase the number of co-ordinators across the country so if you would like to help, please get in touch to find out more about what it entails.

Thanks also go to Bruce Burton from The Tropical Marine Centre in Chorleywood for providing boxes and Five Speed Couriers in Welwyn Garden City who have helped us move kit from one place to another. More help is still needed on the transportation side of things so if you know of anyone who might be able to assist our work we'd be pleased to hear from you.



Tania Bolton and supporters from Woking Cougars YFC, collecting for KitAid at their tournament.

Thanks to: Our donors

Football Clubs

Support for KitAid now comes from many clubs at the grassroots level right up to the Premiership. This year individual clubs have held kit collection days including: Yeovil Town, Stenhousemuir, Nuneaton Borough, FC United of Manchester, Witton Albion, Fleet Town and Chesham United. Fulham, Blackburn Rovers, Arsenal and Liverpool have also kindly donated kit which has all been received with huge smiles and often celebrations.



Yeovil Town supporters back the KitAid campaign.



Des McKeown, former manager of Stenhousemuir FC promoting the club's kit collection day.

Tournaments

Summer tournaments are a great way for KitAid to collect a lot of kit in one go. We are very grateful to the following clubs who either invited us to attend their tournament or who hosted collections on our behalf: Penn & Tylers Green YFC, Berkhamsted Raiders YFC, Knebworth YFC, Woking Cougars YFC, Allport Hawks YFC, Wickham Felside YFC, Dacorum Schools Sports group and Tring Tornadoes YFC.

If you would like to host a collection for us at your tournament please let us know.

Schools

KitAid is a great way to introduce the idea of recycling to children in a way that they can have fun and give to someone far less fortunate than themselves. There are many schools that support us throughout the year and we are thankful to them all. We can genuinely say that the shirt which was much loved in this country will be loved just as much by the child that it gets passed on to.



Childwall Sports College, Liverpool raise a huge amount for KitAid.

and our partners

KitAid works closely with an increasing number of key partners and voluntary organisations to get kit to the right destinations. Their in-country expertise is invaluable and the reason why we've been able to reach so many destinations this year. Thanks to: **Advantage Africa; Ambassadors in Sport; Hope for Children; School Aid; the YMCA (Welwyn & Hatfield); Goal Ghana; Excellent Development; Hope and Aid Direct; Waterberg Welfare Society; Bhopal Medical Appeal; Act4Africa; Mission Direct** and **Zamcog** for working with us and bringing happiness to so many people.

Planning ahead

We're looking forward to 2007 and a positive start to the year. A number of events are planned and other opportunities are always around the corner and already in the diary are:

JANUARY 20	Boxing up session at Hatfield for an Hispanic Children's Project in Atlanta.
FEBRUARY 10	Kit Collection Day, Carlisle United
MARCH	Charity Auction for KitAid/MS Society
APRIL 21	Kit Collection Day, Watford FC
MAY 6 & 7	Kit Collection Day, Penn & Tylers Green YFC Tournament
JUNE 10	Kit Collection Day, Berkhamsted Raiders YFC Tournament
JUNE 29	Dress Down Day at Three Valleys Water

Please see the diary on our web site for further details.

To date we've operated on a very limited budget but as our work grows there is greater opportunity to apply for external funding, this as well as our trustees and support of worthy projects within the UK are all items on the agenda for 2007.

A BIG THANK YOU!

In previous annual reports we have listed all of the clubs and individuals who have supported us. However, this year it is simply not possible as there have been so many donations from clubs and individuals all across the country and even some from as far afield as Cyprus! We really would like to say a massive thank you to everyone who has helped us and we are sorry not to list you all individually.

You really have made a difference to thousands of football fans across the world who otherwise would not have the chance to enjoy the game we all love.

Sally Howe - Trustee

Sean McGuigan - Treasurer and Trustee

Derrick Williams MBE - Founder and Trustee



Anne Ross with a happy squad in Gambia



Keeping ahead of the game in Argentina



Dads line up in their new shirts in Brazil



Boys with their new shirts, Gambia



Warming up in Kenya



Local school in Mozambique gets Fulham FC shirts from Gary and Marilyn Cross



A new Chelsea Shirt, Burkina Faso



The Matiku team talk tactics, Kenya



A treasured new ball, better than tied up plastic bags!



KitAid comes to town, Uganda



Earthquake victims in Kashmir receive Arsenal FC shirts

Catch up with the latest... online at www.3valleys.co.uk/kitaids

To find out more about the work of KitAid, view our annual accounts, or see the latest picture gallery check out the KitAid web site and if you would like to raise funds for KitAid as you search for topics on the internet, you can make **www.everyclick.com** your search engine and we receive a donation for every search you make. You just need to register specifying KitAid as your recipient charity and everyclick does the rest.

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