### KitAid Annual Review 2007





Patron – Graham Taylor OBE



# 2007 – a record year

As we ended 2007 and entered our 10th year, we were delighted to have beaten our targets, sending out 442 boxes of kit, that's 17,500 kits to 30 different countries across Asia, Africa, Eastern Europe, North America and South America. This has all been possible thanks to the continued help and commitment of our team of volunteers, our growing number of regional coordinators, our partners and not forgetting our many donors across the UK, who range from the 10 year old football fan to Premiership clubs and also Three Valleys Water who provide us with storage facilities, IT assistance and the infrastructure to do our work.

We continue to get really positive feedback from the people whose lives we touch. Although the gift of a football kit is a small gesture, it really does make a difference. One of our trustees regularly travels to Africa and the gift of kit is often received with a whole village celebration with singing and dancing. It also pulls on the heart strings of the donors, one parent said: "It really means something to see my son's first ever kit being worn by another little boy, miles away with a totally different life, I hope he loves it just as much as my son did".

The Kit is also used by some of our partner charities to get across important messages, such as AIDS and HIV awareness.

We're really pleased to have the ongoing support of Graham Taylor OBE, our Patron, who will be joining us at our 10th Anniversary Celebration event on 25 September 2008 at the Watford Hilton Hotel.

"As KitAid celebrates its tenth anniversary this year, I am immensely proud to be its Patron. Not only has the organisation gone from strength to strength over the last decade, the willingness of football clubs at all levels to have kit collection days, shows that football as a whole does indeed have a caring side. To see the photographs - of children in particular - from some of the poorest countries in the world, receiving and wearing the kit that has been sent to them is just reward indeed for the fabulous work that KitAid does. Long may it

Many thanks to all those individuals, clubs and partners who not only donate kit, but help make sure we get them to the right destinations." **Graham Taylor O.B.E** 

There have been many other highlights throughout the year so please read on to find out how your help has contributed to the year's success.

# Support from Sky's Soccer am



We'd like to thank Andy Goldstein and Helen Chamberlain, the crew and fans of Saturday morning's Soccer am. We're big fans ourselves and are over the moon with the mentions that we've had on the programme and the kit that's been donated by fans.

### Diary Dates





# KitAid in your area

We've now got a team of 10 volunteer regional co-ordinators who act as the local link for kit collections across the country. Keith Botevyle, in Fleet, has built up a very strong network and is even raising the profile of KitAid by having his own team's shirts printed with the KitAid logo. Peter Moulds in Manchester has arranged another kit collection day for us at FC Utd of Manchester and sponsors a ball at the match on behalf of KitAid. Janet Neville arranged for kit to be donated by Liverpool FC, Manchester City FC and Tranmere Rovers FC. Nicola Scott, in Gateshead has also arranged for some of her teams to wear the KitAid logo and has collected kit from clubs all across Newcastle. Jane Stinger has collected a large amount of kit from the Blackpool area as well as arranging for her son's team to sport our logo on their new training tops. Nicky Da Silva, from South Bucks, has actively promoted KitAid across many schools and also persuaded The Entertainer Toy Shop to donate many items. Wayne Barham, from Bracknell, donated hundreds of training items from his academy and has also collected donations from the Portsmouth region. Jackie Davison from Hemel Hempstead arranged for HSBC to make a donation of £250 to KitAid and has



Fleet Town youth team sporting the KitAid logo

now been involved as a volunteer for all 10 years! Finally, Tania Bolton from Surrey has continued to spread the word of KitAid at the Woking Cougars Tournament as well as collecting and storing items throughout the year.

A BIG thanks to you all and to Bruce Burton from The Tropical Marine Centre in Chorleywood for providing boxes and Five Speed Couriers in Welwyn Garden City, who have helped us move kit from one place to another.

If you'd like to become a regional coordinator we'd be very pleased to hear from you.



## Have a 'haart' for **KitAid**

In November we were very kindly hosted by Colchester United and their shirt sponsors, haart. They'd done a deal with fans to bring in their own shirts and get a discount on a new season's shirt.

The appeal was a great success and Colchester Utd now have many mini clubs setting up in Africa!



### Our **partners**

The many charitable and voluntary partners that we work with continue to be the key to our success in getting kit into the right hands and also doing it on a shoestring budget.

This year we've worked with:

Somali youth project, Community Development in Africa, the Welwyn and Hatfield YMCA, Goal Ghana, Hove Baptist Church, School Aid, Enwags, Hope for Children, Sean Deveraux Trust, Mission Direct, Amos Trust, Hitchin Christian Centre, Wandsworth WEC, Ambassadors in Sport, Stevenage Cornerstone, Feed the Children, African Bible College, Felsted Aid, Lions Raw Partnership, Kick4Life, Thembalitsha charity, Samaritans Purse, Football4Africa and READ International.

### A VERY BIG thank you to our donors

In previous annual reports we have listed all of the clubs and individuals who have supported us. However, this year it is simply not possible as there have been so many donations from clubs and individuals all across the country. We really would like to say a massive thank you to everyone who has helped us and we are sorry not to list you all individually. You really have made a difference to thousands of football fans across the world who otherwise would not have the chance to enjoy the game we all love.

## Tournaments

Football tournaments are a great way to raise the profile of KitAid and do something positive to help others. We are very grateful to the following clubs who hosted collections on our behalf: Penn & Tylers Green YFC, Berkhamsted Raiders YFC, Knebworth YFC.

If you would like to host a collection for us at your tournament please let us know.



# In memory of **Martin Gladman**

It was with incredible sadness that we learned that Martin Gladman had sadly passed away in February 2007 following a tragic skiing accident.

Martin was the Tournament Director at Penn & Tylers Green FC and was a very keen supporter of KitAid. We have been involved with this tournament for the last three years and not only is it a superbly organised event, but also a very friendly one where we have always felt very welcome. I think this is a great testament to Martin and it also shows how his love of



### **Football Clubs**



FC Utd of Manchester back another football shirt amnesty Photo courtesy of Andy Barker

We've had great support from football clubs all over the country from grassroots level to the Premiership. We would like to thank: Aston Villa, Arsenal, Colchester Utd, Liverpool, Watford, Fulham, Blackpool, Notts County, Man City, FC Utd of Manchester, Tranmere Rovers, Fleet Town, Chester City, Witton Albion, Ossett Town, Ossett Albion, Curzon Ashton and many more local football teams whose kit brings big smiles to the faces of people less fortunate across the world.

#### KitAid online@ www.3valleys.co.uk/kitaid

To find out more about the work of KitAid, view our annual accounts, or see the latest picture gallery check out the KitAid web site and if you would like to raise funds for KitAid as you search for topics on the internet, you can make www.everyclick.com your search engine and we receive a donation for every search you make. You just need to register specifying KitAid as your recipient charity and everyclick does the rest.

Julia Childs - Trustee
Sally Howe - Trustee
Sean McGuigan - Treasurer and
Trustee

Anne Ross - Trustee Claire Whalley - Trustee Derrick Williams MBE -Founder and Trustee

football spanned the globe, as he was equally as keen that the children he coached and also those in less privileged areas, would be able to share in the same passion.

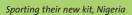
Martin's family and friends made a very generous donation of £1,110.90 following his funeral and we have set this money aside for special events in his memory. In August £200 was used for a project in Belfast, which brought children together for three days of coaching who otherwise could not have afforded to attend. It was a huge success and will be repeated again this year. Recently Julia Childs, one of our trustees, bought football boots for a village team in South Africa - the first they'd ever had! The team from Valdazia were struggling financially and could only dream of having real boots. Their manager had tears in his eyes from this kind donation.

In February, a trophy and medals, were provided for the Kerewan tournament in the Gambia, in memory of Martin. The organisers had never seen a real trophy before and Martin's name will live on in this town for many years to come.

KitAid would like to pass on our condolences to Martin's family and friends and we will continue to make sure that his memory lives on through the projects your donation has supported.

## A year with KitAid







Ashley Young thanks Hitchin Town FC for their support



A football – Zambian style



Ready to play, The Gambia



60 boxes packed in a morning



FOR DEVELOPMENT ENWAGS OUR PIGHT TO SPORT AND RECREATION

All kitted out, Sierra Leone



Shirts bring a big smile



Fulham FC – African style



Blackpool baby, Nigeria



Proud players, Kenya



Working with the Salvation Army, Zimbabwe

#### Feedback:

Lesley Ann Barnes, worked with street children and missionary children in Nigeria, - "There are currently 106 children at the school, over half are boys. The children were the sweetest that I have met but are so often forgotten. I gave them the Notts County Strip with the Fulham socks, the black Fulham strip and the Green Penn & Tylers Green goalkeeper jersey. They went down a storm, they so appreciated everything they were given."

Julia Childs, South Africa - "At 5pm I turned up at the village pitch, the whole village had turned up! Singing and dancing started, I took out the kits and

told them it came from KitAid (from Liverpool FC). There was a semi stampede with excitement. The team put on the kit and renamed themselves Valdezia Santos Liverpool FC. The manager was almost in tears and so was I."

Leo Reid, South African Soccer League - "I went out with the kids in their Fulham kits. There were two tiny ones in the teams and they looked great with their shirts down to their knees. One of them scored the winning goal, he was so proud in his new kit."

"Thanks so much for the kit, it was eye watering to see them wearing it with pride," - Marian Kearney, Bosnia Herzogovina.