



Report to KitAid

August 2021

Dear Derrick,

We hope all is well as we start the new 'normal'.

We are delighted to report back to you, having received great football kits from KitAid last year.

It has been a very busy and challenging year, especially with sporadic lockdowns in Sierra Leone - the country is currently on the UK Red List. Nevertheless, we worked very hard with local community football teams, especially those living in slum areas. This was our target group because of the large number of disadvantaged children living in these settlements. The only sources of joy for these children and young people is football, and it was incredible how happy they were when we worked with them, distributing the wonderful kits that you gave us.

This is a photographic presentation of the distribution of kits to these communities.

Some of these children are skilled. So, what we did was to combine the provision of football kits with emergency food support, especially for disabled single mothers living with their children in slum areas. We also delivered additional clothing for the children.



These children, some of whom are orphans, live on dumpsites. Football keeps them busy and allows them to practice their skills.



You can see at the background here - smoke rising from the tip where many of the children scavenge for food and clothing. This is the scene when we went to deliver the kits and work with the local coach.



Even community youth football clubs, and schools working with deprived children receive support. The kit support from you are changing the lives of young people in difficult communities, more so during the pandemic which was fraught with isolation.



Local youth teams are thriving in Sierra Leone as a result of the support we deliver at community level. For the first time in over 25 years, Sierra Leone qualified for the nation's cup, and we have been at the forefront of supporting

community football, especially where state neglect was so evident in every part of the country.



Our last shipment was done together with Ibrahim Sesay, whom you also gave some kits. The kits got mixed during offloading when the container arrived in Freetown, so we did the work together. Some of the photos show mixed kits given to the many teams we worked with. This was a very extensive work across three cities, and it is pleasing that such a transformation was achieved at a very challenging time.





Thank you.